

vitero as Virtual Meeting Point for efficient Meetings and Trainings

Case Study: application of **vitero** at the Ostdeutsche Sparkassenakademie

The Ostdeutsche Sparkassenakademie (Academy of East German Savings Banks) is part of the Ostdeutsche Sparkassenverband (OSV, Union of the East German Savings Banks). The OSV is a full-service provider for its members – savings banks and their local agencies. The OSV members consist of more than 1,500 offices with about 23,000 employees for the local customers. The Ostdeutsche Sparkassenakademie (OSA) provides education for the provident bank's employees and supports on-the-job training. More than 1,000 practically oriented events are offered per year – from one-day seminars up to multi-year study courses. Experienced lecturers transfer detailed knowledge and support the analysis and assessment of new developments.



In-service training for junior managers

The goal of the study course 'business economist' at OSA is to technically prepare the potential junior managers for upcoming demands. Within the 1 ½ year study course the lectures take place on Saturdays. The students come from different provident banks and federal states. Accordingly, their time on the road should not be underestimated. Webinar sessions are actively used during the study course. The 2-hour-sessions support the transfer of knowledge and are subdivided into team work periods.



Short distances for consultations and road shows

Furthermore, **vitero** is used for so-called road shows, in which potential participants are presented the contents

and goals of the study course. **vitero** also has proven itself worth for collecting short intermediate results. Previously, short visits to every office had to be made; now, participants can give feedback as the crow flies. Last, **vitero**'s flexibility is a gain for the study courses. When shortages in the schedule occur, a webinar can be used as replacement for lectures.



Regular internal exchange becomes possible

Within OSA **vitero** is actively used, too. To enable employees to interchange among offices, monthly meetings in **vitero** take place. Here, the employees can interchange on a personal and professional level. The participants take part at their own workplace, organize groups in conference rooms, use their home offices, or take part at hotels when

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 Ostdeutscher Sparkassenverband Sparkassenakademie

Challenges

- Learning close to the workplace
- Modularisation of contents
- Transferability on changing challenges in everyday working life
- Pressure on costs

vitero Solution

- High temporal flexibility of learning through virtualisation and portioning of educational events
- Support of all learning goals; knowledge acquisition is combined with competence initiation
- Omission of travel costs and minimization of off times

